

FUTURE OF NURSING

Campaign for Action

Regional Action Coalitions: An Overview

Regional Action Coalitions (RACs) are the driving force of the Future of Nursing: *Campaign for Action* (CFA), a broad, national effort to implement the Institute of Medicine's (IOM) blueprint for ensuring that all Americans have access to high quality, patient-centered health care. The *Campaign* is a collaboration created by the Robert Wood Johnson Foundation (RWJF) and the AARP Foundation. With significant partnerships from diverse sectors in health care, including physicians, nurses, insurers, consumers, business, government, foundations, academia and health systems, the *Campaign* is building action to support a transformed health care workforce in which nurses contribute as essential partners in system-wide transformation.

RACs are built to effect long-term sustainable change at the local, state, and regional levels. Comprised of diverse groups of stakeholders from a variety of sectors, RACs will capture best practices, determine research needs, track lessons learned and identify replicable models. With technical assistance from the Center to Champion Nursing in America (CCNA) and RWJF, RACs are developing and implementing unique sets of regional goals and campaigns within the framework of the IOM recommendations. CCNA is an initiative of AARP, the AARP Foundation and the Robert Wood Johnson Foundation.

Spreading RACs

In February 2011, ten new RACs were formed to join five already working to transform health care. By September 2011, RACs will expand the *Campaign* to all 50 states and the District of Columbia. The current 15 RACs are:

- California
- Colorado
- Florida
- Idaho
- Illinois
- Indiana
- Louisiana
- Michigan
- Mississippi
- New Jersey
- New Mexico
- New York
- Utah
- Virginia
- Washington

Resources and Support for RACs

RWJF and CCNA are providing a range of technical assistance for RACs, including:

- Planning tools and assistance, such as facilitated campaign planning, stakeholder assessment tools, and grant writing assistance.
- Information resources, such as issue briefs, topical webinars, and access to a speakers bureau.
- Campaign resources, such as advocacy and media trainings, template media materials and links to CCNA's Champion Nursing Coalition and Council, funders, AARP leaders, and AARP's state office network.
- Sharing and exchange, such as regular, facilitated RAC meetings and conference calls and an online collaborative workspace.

Get Involved!

To connect with RACs in your state and find more information:

- Visit us on the web: www.thefutureofnursing.org
- Follow us on Twitter: www.twitter.com/futureofnursing (#futureRN)
- Connect with us on Facebook: www.facebook.com/futureofnursing